

THE ADECCO GROUP

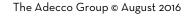


### **About Our Presenter**



Marla Goddard Director of Talent and Employee Relations

- Supports over 400 Colleagues and 12,000 temporary Associates in all aspects of Human Resources Management
- 15 years of experience in the staffing industry and is responsible for spearheading Adecco Canada's internal retention strategies
- Has helped Adecco Canada make the Great Place to Work<sup>®</sup> 50 Best Workplaces in Canada



Slide 2

## Agenda

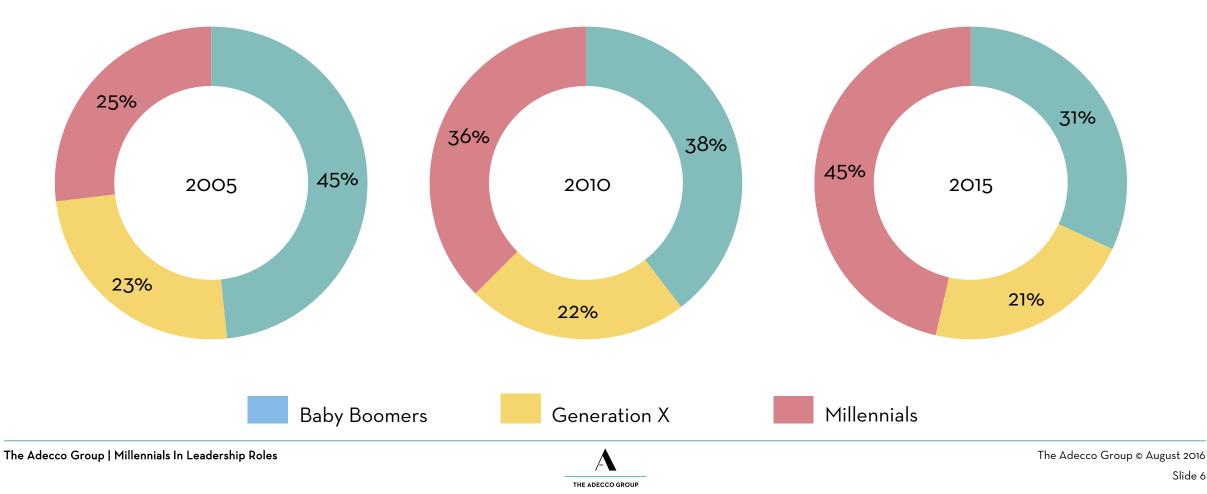
- Millennials' as managers the good & the bad
- Hiring the right millennial manager
- Coaching & training for millennial managers
- Shifting your talent and leadership pipeline
- Attracting top Millennial talent
- Bonus section Meet Generation Z
- Conclusion
- Q&A

- Born in the early 1980s to early 2000s
- Well educated, skilled in technology, very self-confident, able to multi-task and have plenty of energy
- High expectations
- Seek challenges, yet work life balance

is of utmost importance to them

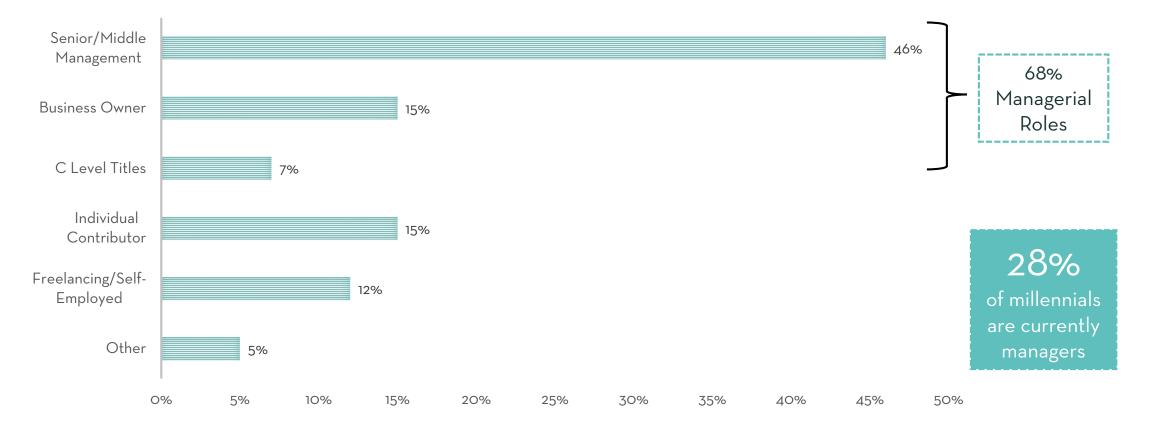
The Numbers Source: Bureau of Labour Statistics Employment Projections

### Generations In The Workplace



The Numbers Source: Red Brick Research

### Where do you see yourself in 10 years time?



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Slide 7

The Numbers Source: Red Brick Research

"Millennials possess certain skills the previous generation doesn't tend to have." 74% of millennials agree

60% of hiring managers agree

Millennials are more technologically adept."

71% of millennials agree

57% of hiring managers agree

The Numbers Source: Red Brick Research

> "Millennials can learn new things more quickly."

74% of millennials agree

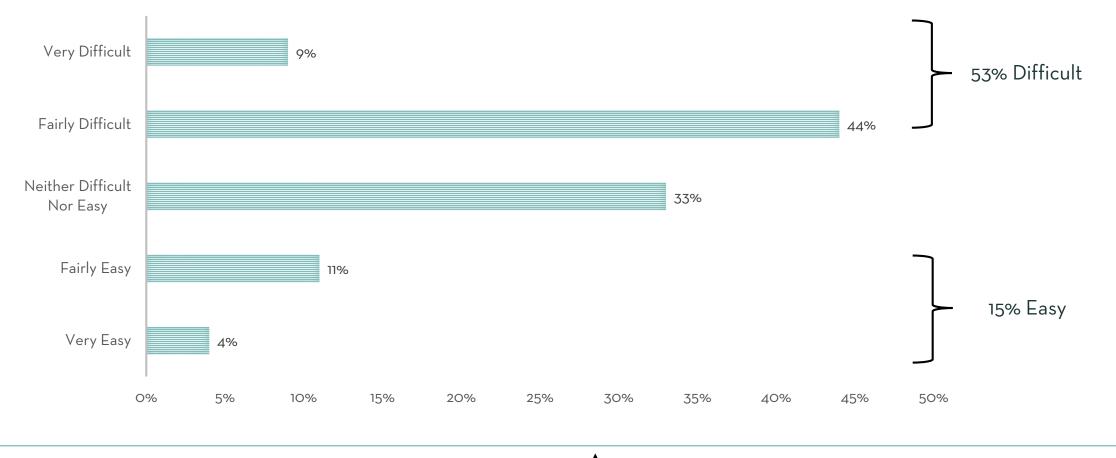
60% of hiring managers agree

"Millennials are more likely to come up with fresh ideas." 71% of millennials agree

57% of hiring managers agree

The Numbers Source: Red Brick Research

How difficult is it to find and retain reliable staff in this age bracket (21-32)?

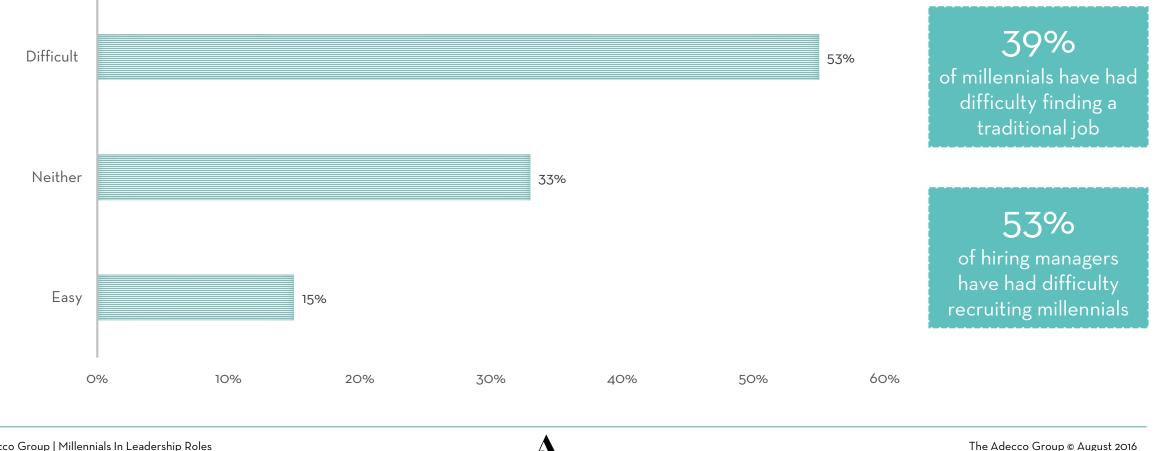


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The Numbers Source: Red Brick Research

How difficult is it to find millennials for traditional jobs?



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Slide 11

### **Communication Preferences**



**Face-to-Face** 55+ = 60% 25-34 = 55%

E-mail/Text 55+ = 28% 25-34 = 35%

#### Phone

55+ = 12% 25-34 = 10%

### Working Hours



Leave by 5:00pm 55+ = 53%% 25-34 = 43%%

Work after leaving the office 55+ = 62% 25-34 = 69%

Arriving on time doesn't matter as long as work gets done 55+ = 20% agree 25-34 = 29% agree

#### The Good

- Fiercely inclusive
- Build culturally competent teams
- Drive stronger decision-making

#### The Bad

- Praising work even when it is not warranted
- Lower expectations for employees
- Lack of accountability



## **Natural Collaborators**



#### The Good

- Independent
- High problem solving skills

#### The Bad

- Rigidity
- Can't look beyond established methods and understand their selfworth

### **Change Managers**

# 58% of millennials

Expect to stay in their job fewer than three years

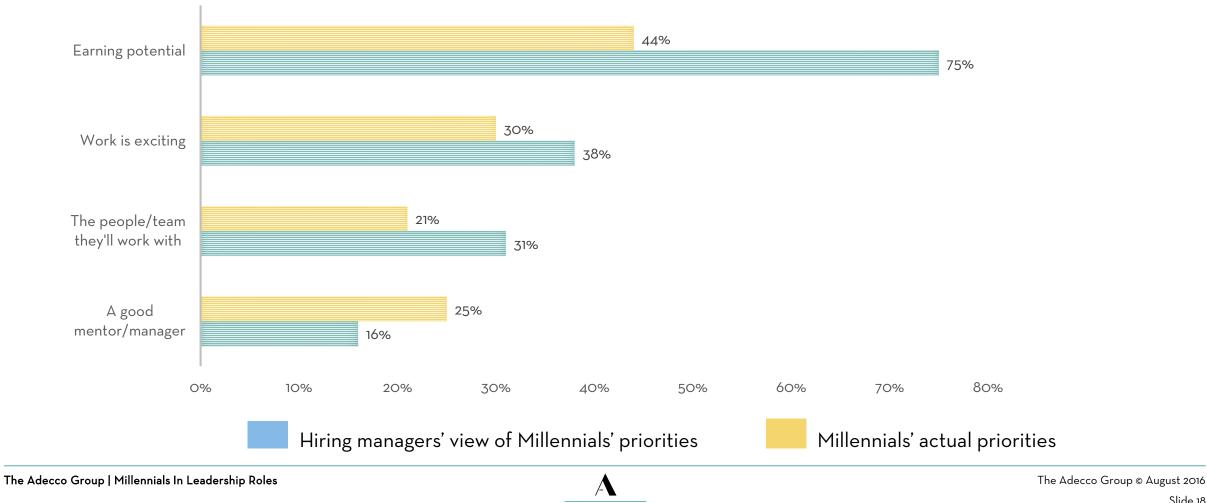
52% of millennials

Corporate loyalty is outdated

2.4 jobs

Average number of jobs 29-32 year old workers have had

# Focus On People, Exciting Work & Mentorships



#### Where do you see yourself in 10 years time?

Slide 18

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# **Social Learning**

By enabling effective social learning, you can give Millennial managers a leg up by providing them a means to connect with peers and advisors about situational learning needs, long-term leadership development, etc.



**Reverse Mentoring** 

• Line employees learn from senior executives by mentoring**them** 

- Gives junior employees a window into the high levels of the organization - giving the younger generation a better understanding of the business
- The mentorship will naturally evolve potentially adding to an accelerated career track, and increased profile amongst senior executives for the Millennial

